

SoulSALT™ Christina Madrid

Coach Bio



Christina is an insightful, detailed and collaborative partner, who is terrific at creating breakthrough strategies with her clients. She has captured the ability to coach people to new levels of awareness and success. Christina works with her clients to create positive strategies for taking control of their business and work environments, which ultimately rekindles their passion while reducing work-related stress.

Christina draws on her past experience as a human resources executive, where she coached countless executives, managers, and individual contributors to create strategies that positively impacted career satisfaction and business success. She is impassioned by her belief that everyone has intrinsic abilities and untapped potential waiting to be discovered and released.

Christina is pursuing a master's degree, holds a bachelors degree in business management and has extensive training and certifications as a career and corporate coach, including expertise with top-level development tools including The Leadership Circle 360° profile. She is also a Senior Professional in Human Resources (SPHR), a Registered Corporate Coach (RCC). Christina specializes in coaching new managers, aspiring entrepreneurs, and individuals in career transition.

"Since I started one-on-one coaching with Christina I discovered the direction I was headed was not the direction that was going to help me achieve my long-term goals. Because of coaching with Christina I am now a successful business owner on track to achieve my goals. She helped me find my true passion and helped me develop the skills needed to follow that passion and be financially successful at the same time." -- R. Glor, Healthy Creations