

Meche Ortega

As an accomplished and nationally recognized leadership coach, Meche' Ortega has over 30 years of experience in the salon industry. Her experiences of amazing victories in life's challenges have created the essence of her true character: unflinching integrity, compassionate honesty, kindness over indifference and gratitude for all things are her core values.

With every coaching opportunity, her number one goal is directed towards results, as defined by the client's needs and wants. With a passion for identifying and eliminating obstacles to success, Meche' has a personal philosophy of teaching by example and being fully present for her clients. Her approach is to create a win/win for everyone involved in the process. Her everyday vocabulary includes words such as inspiring...gratitude....plan quality! Meche' believes that obstacles are only opportunities to move forward!

Meche' has been project manager for television, artistic director for major advertising campaigns, and has professional achievements in editorial publications. Recognized and respected as a hair/makeup artist, Meche' is outstanding in her ability to create the ultimate guest service standard. Her expertise and personal success in client retention and retail sales is evident in her present salon work experience, which includes a sizable and long standing clientele base.

Meche' is SoulSalt Inc.'s premier Salon Coach and the thought leader behind the Salon Coach Certification track at Ultimate Coach University. She is currently working towards her International Coach Federation certification.